



WORLD PEACE ASSEMBLY OF MALAYSIA
In the Philosophy of the Herald of the Coming Good



**WORLD PEACE ASSEMBLY OF MALAYSIA BERHAD
(WPAMB)**

As one of the pioneer incorporated world peace assembly humanitarian organizations amongst other similar humanitarian organizations

PROJECT PAPER

**WPAMB Humanitarian Projects Plan
(2013 – 2016)**



Proposed by: Professor Sir Dr. Tan Man Ho (Author)
ManHo Management Consultancy
Consulted with: Sir Dr. Teh Gi Ya
On Behalf of: **World Peace Assembly of Malaysia Berhad**
Date: November 1, 2011



**HUMANITARIAN PROJECTS PLAN FOR WORLD PEACE ASSEMBLY OF
MALAYSIA (2013-2016)**

Information for the Public, Incumbent Members, Volunteers, Financial
Donors and other Participants.

Title:

**The Humanitarian Projects Plan of World Peace
Assembly of Malaysia (WPAMB) from Years 2013 to
2016**

Presented by:

Professor Sir Dr. Tan Man Ho and Sir Dr. Teh Gi Ya

The President and Vice-President
The World Peace Assembly of Malaysia Bhd.
No. 7-3, Jalan Sri 1/9
Taman Serdang Raya (Sek. 9)
43300 Seri Kembangan
Selangor Darul Ehsan
Malaysia

Date: November 1, 2011

Contact Person:

Professor Sir Dr. Tan Man Ho
ManHo Management Consultancy
55, Jalan Damai 9
Taman Damai Senai
81400 Senai
Johor, Malaysia Tel/Fax: +607-5982 310 iPhone: +6012-245 5127
Website: <http://www.tanmanho.com> Email 1: tanmanho@hotmail.com
Email 2: manho2u@tanmanho.com

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The Humanitarian Projects of World Peace Assembly of Malaysia for Years 2013 to 2016

1. Introduction

WPA, World Peace Assembly carries the meaning of an “association” or an NGO world peace assembly for social humanitarian activities or even an IGO world peace assembly for the purpose of promoting regional and world peace. The world peace assembly movement, irrespective of the type of sociocosmic stopinder of action, is made up of 3 great waves moving in the ocean of history on a historical path that gradually leads to an equilibrium of harmony, safety and peace for all mankind. The First Wave of World Peace is the humanitarian wave or outer octave which cares for neighbors, society and human kind in general who were deprived of needs and wants, and lives in poverty, the Second Wave is a supportive peaceful Track II Diplomatic wave (Peace Diplomacy) or outer octave which cares for cooperation, safety and peace across corporations and nations through peaceful diplomatic efforts and the Third Wave is a holistic wellbeing wave or inner octave which cares for the individual human wellbeing and health and is based on the HEIGRENS concepts and principles. HEIGRENS is an abbreviation representing:

**H – Holistic, E – Educational, I – Integrative, G – Green,
R – Responsible, E – Evolutionary, N – No-Harm, S – Sustainable**

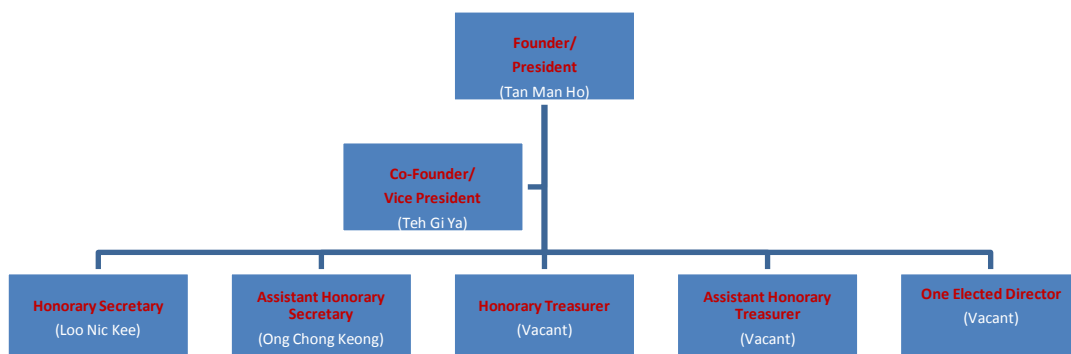
| | | |
|----------|-----------------------|---|
| H | - Holistic | - <i>Holistic philosophy is about combining parts into whole, about bringing together the visible and the invisible, the manifested and non-manifested and the cause and effect</i> |
| E | - Educational | - <i>Earth is a life school for learning and developing qualities that are latent in men: love, wisdom, will, selflessness, benevolence, compassion, cooperation, etc.</i> |
| I | - Integrated | - <i>Facilities and activities that are integrating different kind of wellbeing systems as to provide care for the whole</i> |
| G | - Green | - <i>Facilities and activities which protect forests, humans and nature, recycling of waste, unpolluting, fully blended with the green factors and in harmony with the natural environment</i> |
| R | - Responsible | - <i>Management which is responsible both socially and to the environment</i> |
| E | - Evolutionary | - <i>Facilities and activities that are supporting the human inner evolution and involution: physical, emotional, mental and spiritual as well as the evolution of nature.</i> |
| N | - No harm | - <i>Facilities and activities that are harmless for humans and nature, which means that all materials, supplies, activities and decisions are evaluated in relation to the true impact on health. The final goal is to bring 100% of benefits without any piece of harm.</i> |
| S | - Sustainable | - <i>Capacity to endure for long-term maintenance of human wellbeing in both peaceful, moderate and hostile environment, and making the place better then it was and are bringing positive values with the goal to improve human life.</i> |



World Peace Assembly of Malaysia Berhad. (WPAMB), also known as **'The Assembly'**, as one such national chapter of World Peace Assemblies amongst other such possible legal national chapters in the world, is established to serve this purpose. It is an NGO in the making. WPAMB intends to provide a reasonable self-sustainable platform for people to receive such services related to the concepts and principles of HEIGRENS paradigm on a non-profit basis for the benefits of mankind.

2. Organizational Structure

a) The Organizational Structure For Promotion



Founders/ Presidents and Promoters:

1. Professor Sir Dr. Tan Man Ho (Founder/President and Promoter), Malaysia
2. Sir Dr. Teh Gi Ya (Co-Founder/Vice President and Promoter), Malaysia

b) Membership of WPAMB

1. Members of the Council (**MOC**)
2. Members of the Board of Trustees (**MBOT**)
3. Members of the Assembly (**MOA**)



c) Operational Chart for Humanitarian, Peace Diplomacy and HEIGRENS Project/Missions



d) Matrix Structure for humanitarian Projects and Cases related to Peace and Safety of Mankind

Genuine humanitarian/charitable study projects/cases will have to be conducted first by experts for accepting them as genuine and then the modus operandi for feasibility have to be planned and finally, an implementation plan for the project for efficient and effective delivery will be planned.

For each project or case that WPAMB has decided to undertake, a Mission Leader will be appointed together with a team/staff or volunteers to assist him/her to complete the project or mission of charity, peace diplomacy or HEIGRENS initiative successfully. A mobilization fund will also be provided to enable the project or mission to start, moves and ends smoothly. This business is of a project-by-project or case-by-case nature, so a simple matrix structure to organize the jobs or tasks for each project or case is necessary alongside with the routine office activities maintenance of the office and the functional systems.

At the initial stage we shall concentrate on one or two projects or cases per year, as WPAMB team is small and the funds are limited. The projects or cases must be of humanitarian, diplomatic and HEIGRENS care nature directed towards harmony, wellbeing, safety and peace of the common people.

3. Humanitarian Philosophy

a) Philosophy and Vision



“Gurdjieff said that one should look at the world in the same way that one would look at another person or at oneself. The world was, in a sense, only a reflection or an enlargement of the individual world in each of us. Just as there were two sides to a person, there were two sides to the earth. To bring each of these sides together so that they might live in peace and harmony was the one fundamental purpose of all messiahs and messengers from the gods. He said that the time was very short. That it was necessary to achieve this world harmony as soon as possible to avoid a complete disaster.” (Humanitarian Principles)

“Gurdjieff said that the world harmony of which he spoke could not be achieved by politics, philosophy, religion or any other organized movement that treated "man in the mass". It could only be accomplished through the individual development of man. In doing so, an individual's unknown potentialities would become strong so that he might influence many more people. If enough individuals could develop themselves — even partially — into genuine, natural men, each such individual would then be able to convince and win over as many as a hundred other men, who would, each in his turn, be able to influence another hundred, and so on.” (HEIGRENS Principles)

"Wars proper are fought amongst nations or amongst states and the outcome is human suffering for all. No one truly benefits from a war - it is only how much a nation has lost although social relational opportunities appear to increase at the expense of biological, material and spiritual loss. War is to be prevented by all means and peace diplomacy must always play an active role in all potentially dangerous national and civil tensions." (Peaceful Diplomatic Principles)

“Believing that since wars begin in the minds of people rulers and ruled alike, it is in the minds of people that peace must be founded. If it is not to fail upon the intellectual, the emotional and the practice, and moral solidarity of all people in the world, we must resolve to combine our efforts to contribute something to this peace. Thus we must come together and form an Assembly (NGOs) of committed people, and having established and agreed to this present Memorandum and Articles of Association and the humanitarian plan of the World Peace Assembly materialize its humanitarian missions and goals of peace based on this world peace philosophy and vision for the Herald of the Coming Good.” (Principles of Organized Social Action)

b) The Mission Statement

Our mission is to provide a platform of the delivery of world peace philosophy, vision, mission, objectives and projects to peoples in this country or neighboring countries who genuinely need humanitarian assistance by providing or coordinating aids in the



form of funds and kinds, diplomatic support, holistic wellbeing and HEIGRENS projects. Our routine activities are educational in the realm of peace, safety, wellbeing and harmony of the world.

c) The Strategic Policy

Our WPAMB strategy is serving the genuine and needy people with transparency. Our safety and peace success is greatly dependent on:

1. Contributors' support fund and non-financial contributions
2. The support of the citizens, the organizations and the local and federal government where its operations are located
3. The good, dedicated and trustworthy management leadership
4. Good international Track II Diplomacy and international support

d) Good Practice Policy

Genuine human care for safety and peace of the world is an important piece of advice in regard to the principle of providing humanitarian goods, diplomatic support services, advice in its projects and missions with dedication and transparency.

4. Objectives

The Humanitarian Objectives of WPAMB based on the Memorandum and Articles of Association are:

- 1) To promote or take part in the formation, management, supervision or control of the humanitarian projects/activities for the purpose of safety, peace, health and harmony, both locally and internationally.
- 2) To provide for the delivery and holding of Safety and Peace educational programs, exhibitions, public meetings, classes and conferences aimed directly or indirectly to provide consultancy services and moral support to the cause of national and world safety and peace whether research, professional, diplomatic support, medical, holistic natural (alternative medicine) health, educational, cultural, scientific, technical, or any general humanitarian matters.



- 3) To give awards, honors, medals, souvenirs, gifts, honorary certificates, various recognitions, etc. for the individuals and organizations who/which have contributed honorable humanitarian services, personal or organizational achievements or contributed to the benefits of humanity in the realm of safety and peace.
- 4) To subscribe and to grant donations to local or national or international charity organizations provided by the Comptroller General of Inland Revenue, Malaysia.
- 5) To make donations in cash and/or kinds directly to individuals or representative organizations for charitable humanitarian purposes and participate in lawful humanitarian activities to Malaysia during war or hostilities or in difficult periods PROVIDED that the WPAMB shall contribute any of its funds to any party solely for humanitarian purposes for safety, peace and harmony of humanity in general.
- 6) To contract-out funds to NGO's and other humanitarian organizations as interest free advances with service charges
- 7) To accept donations in cash and in kinds, take any gift of property and intangibles, whether subject to any special trust or not, for any one or more of the objects of the WPAMB.
- 8) To recruit remunerated humanitarian staffs and volunteers into the Assembly, and organize them into appropriate organization structures and cultures, conventional or non-conventional for effective deliverance of services to achieve efficient and effective results.
- 9) To raise money and/or borrowed money required for the humanitarian purposes of the WPAMB. upon such terms and in such manner and on such securities as WPAMB may think fit or determine and in particular by the issue of debentures or debenture stock charged upon all or any of the movable and immovable property of the WPAMB.
- 10) To establish and maintain a library, reading and writing rooms and to furnish the same with books, reviews, manuscripts, newspapers and other publications, including instrumental and other music.
- 11) To publish, buy, sell, print, exchange and deals in any other whatsoever manner in books, magazine, reading material, periodicals, journals, booklets, brochures, textbooks, etc.



- 12) To undertake and execute any trusts, the undertaking whereof may seem directly or indirectly conducive desirable and either gratuitously or otherwise to any of the objects of the WPAMB.
- 13) To purchase, take on lease or in exchange, hire or otherwise acquire any movable or immovable property which may be deemed necessary, convenient for the objects of the WPAMB.
- 14) To invest the monies of the WPAMB not immediately required for its humanitarian purposes in or upon such investments, securities or property as may be thought fit by the WPAMB, subject nevertheless to such conditions (if any) and such consents (if any) as may for the time being be imposed or required by law and subject as hereinafter provided.
- 15) To develop any real property acquired by the WPAMB or of which it is interested or construct, maintain, and alter any houses, buildings, agro development or works necessary or convenient for the purposes of the WPAMB's humanitarian objectives.
- 16) To sell, manage, lease, charge, mortgage, dispose of, or otherwise deal with all or any part of the property of the WPAMB.
- 17) To purchase, acquire, hold and sell shares, stocks, debenture stocks, bonds and securities issued by any Government or public authority.
- 18) The "Proceeds" and "Profits" of such investments or sales as stated in Clauses 3(i), 3(j), 3(k), 3(l), 3(m), 3(n), 3(o) and 3(p) will be used for the same humanitarian objectives of the WPAMB.
- 19) To pay all costs, charges and expenses incurred or sustained in or about the promotion and establishment of the WPAMB and to remunerate any person or persons for services rendered therein.
- 20) To do all such other things as are incidental or conducive to the attainment of the above objects.



5. Contributions

a) Funds

Funds that come from clients into WPAMB's designated Bank(s) which belongs to the owners/high net worth contributors can be grouped into 4 categories based on the nature of the fund source, terms & conditions set by the rightful or principal fund owners/contributors and on project fund usage for each fund package. WPAMB will cater for a contributors' special "deposit account" – a legal domicile account but without any retailing and commercial functions. Such an account is divisible, expandable, deductible (in costs and other charges) and transferable but whose interest shall be compounded into the original funds.

Category 1: Charity Project Fund (CP Fund)

This fund is meant for the humanitarian projects.

Category 2: Diplomatic Support Activity Fund (DSA Fund)

This fund is meant for promoting safety and peace across nations through Track II Diplomatic missions from an NGO platform.

Category 3: HEIGRENS Fund

This fund is meant for promoting health and holistic wellbeing projects based on Holistic, Educational, Integrative, Green, Responsible, Evolutionary, No-Harm and Sustainable principles or in short the HEIGRENS concepts and principles.

Category 4: WPAM's Internal Operation Fund (IO Fund)

The WPAMB's functional operations are strictly internally controlled by our think tank elite group.

b) Non-Funds: Assets and Kinds

Contributions in assets and kinds such goods (clothing, medicine, rice, foods, blankets, etc.) and voluntary services can be accepted under MOUs and MOA or in such authorized documents.

Non-financial rewards such as honors, certificates of appreciation, medals, plaques, cups, etc. due to successful delivery of humanitarian, charity, HEIGRENS projects and diplomacies are earned intangible assets.



c) Advisory Services, Handling, Consultation and Co-Ordination Services for Humanitarian, Charity, HEIGRENS Projects and Diplomatic Support Missions for Safety and Peace

This group of services consists of advisory services, consultative and financial services to clients such as United Nation affiliate organizations, World Peace Assembly, Parlement Mondiale and other IGOs as well as NGO bodies needing of diplomatic support, humanitarian fund seekers looking for humanitarian funds and fund contributors looking for genuine humanitarian project can look for help from WPAMB. It involves liaising and co-coordinating works putting together relevant parties to humanitarian and HEIGRENS projects and diplomatic missions so that goals and objectives of all the contributing and relieving parties are satisfied. Finally, it includes financial, legal, safety and peace advisory services.

6. Leadership and Management

To ensure success of the WPAMB's operations, a highly qualified welfare committed management team with real humanitarian experience and good leadership is indispensable. The active directors must have the right quality to provide the optimum guidance and directives that will ensure the successful running of the WPAMB activities.

The skills, techniques, procedures, due diligence and security are vital to the efficiency of the whole humanitarian operations from case to case or project to project within the continuous and routine office operational background.

For each project or case, the team shall comprise of mainly WPAMB's selected professional or expert staff to the humanitarian project or case and/or includes professionals and experts sourced from outside the association.

As time goes by WPAMB will recruit and/or liaise with experts and highly accomplished individuals to improve its leadership and management.

Filing of Agreements and Other Legal Documents

These agreements will be accumulated and put in safe keeping as the WPAMB's activities begin.



1. POAs, MOUs and MOAs with relevant bodies and agencies
2. Contract Fund Agreements with other humanitarian organizations and NGOs
3. Recognition, appreciations and other documents
4. WPAMB-and-Contributors' Agreements in regard to humanitarian projects funding, etc.
5. All other documents - secretarial, license, financial reports, auditor's report, legal, banking, lease agreements, etc.

7. Modus Operandi for Generating 'Incomes' by Contribution

An important point to note for a humanitarian association to survive is that it must generate enough money contribution to cover costs of maintenance and project mobilization. For it to be meaningful it must have funds for humanitarian projects. Last and not least there must be a real catastrophe deserving humanitarian aids.

First of all, to generate 'income', WPAMB needs to:

1. Sourced from high net-worth contributors whether corporate or individual – Worldwide
2. Corporate / Individual deposits humanitarian funds of not less than RM100,000 (minimum requirement subjected to change) in designated bank under agreement
3. All funds must be traceable (case to case basis)

Under our proposed plan:

Say; WPAMB has secured 3 (three) contributors in year 2013 (6 months) donating minimum requirement of RM100,000. That means WPAMB has a contributor's 'income' = $RM100,000 \times 3 = RM300,000$ for year 2013.

Say, WPAMB secures another 4 (three) contributors in year 2014 (12 months) and each contributor donate RM200,000. That means WPAMB has a contributors' 'income' of RM800,000 for year 2014.

Say, WPAMB secures another 4 (four) contributors in year 2015 (12 months) and each contributor donate RM200,000. This means WPAMB has now received RM800,000 as year 2015 income from contributors.

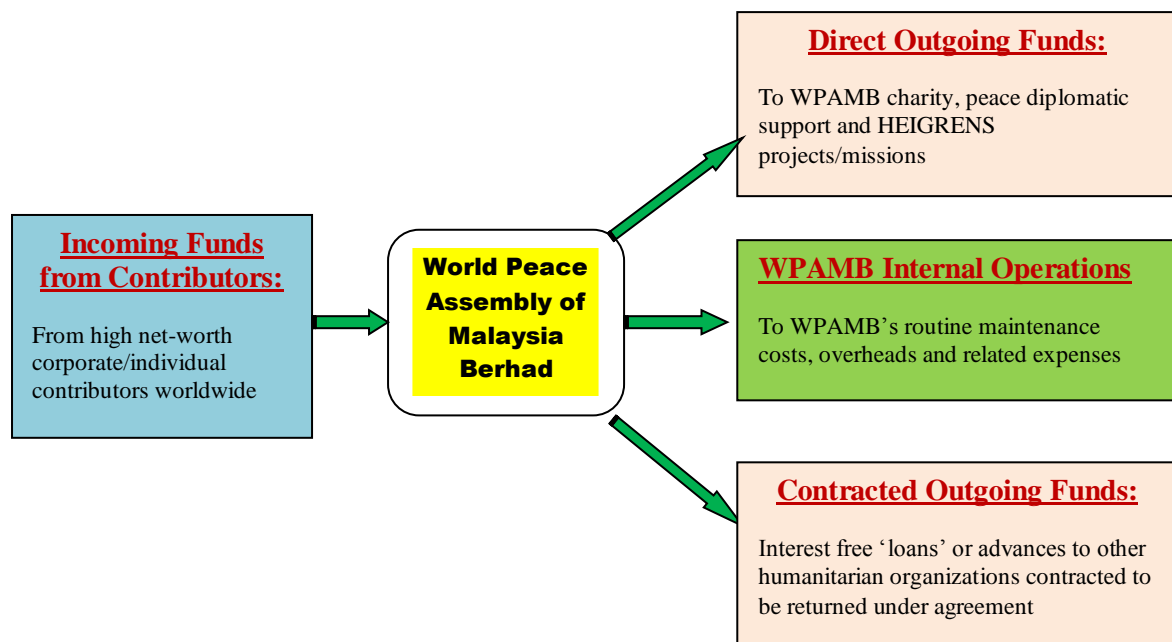


Finally, in year 2016 WPAMB might receive another RM800,000 ‘income’ from willing high net-worth individuals and/or corporate contributors

In the event of emergency where humanitarian aids are needed, WPAMB can then utilize these funds to the projects. Funds are contributed directly or contracted out with charges and funds must be returned under agreement.

8. Incoming and Outgoing of Contributors’ Fund

INCOMING AND OUTGOING CONTRIBUTORS’ FUNDS



There are 2 out-going channels contributors’ funds can move in and out of WPAMB according to the agreement that have been signed by the contributors with the WPAMB.

1. The incoming contributors’ fund can be domiciled in a WPAMB account or in the contributors’ own account in other banks but subjected to the terms and conditions of the agreement.



2. The outgoing fund, at the owner's choice, can move out of the account from the terms in the agreement into other destiny bank convenient for financing the humanitarian projects by the retailing banks during the course of the mission
3. The contracted outgoing fund, through agreed terms and conditions may be contracted out to other humanitarian organizations as interest free advances with service charges, and fund must be returned.

9. Critical Success Factors

For WPAM to succeed it is essential to ensure that there is:

1. An acceptable sound pragmatic philosophy, vision, mission, strategies and a set of objectives regulated by Good Practice Policy of the WPAMB.
2. Good financial local and public support by high net-worth individuals and corporations, NGOs, governments and IGO bodies in the world
3. Good non-financial support including moral and recognition support by the bodies stated above
4. Always an urgent need in the country and the neighboring countries in the region for humanitarian assistance. These include poverty, illnesses, malnutrition, food poisoning, industrial accidents of a large scale, natural disasters, earthquakes, wars, rights violations, loss of life due to poor safety measure, environmental disasters, HIV, SARS, HINI, etc.
5. A dynamic, knowledgeable and efficient management team with good leadership.
6. Quality management philosophy and moral values such as honesty, prudent, professional, efficient, trust-worthy, responsible, accountable, transparent, cooperative and reliable.
7. Good management team link to fund sources in the financial world and good international support network – knowing where to find the high net-worth individuals, corporations other organizations and where contributed funds should be channeled to genuine humanitarian projects.
8. Good management team link with friendly local authority in the sense of offering protection, support and ensuring smooth project implementation.
9. A channel for raising the Social Responsibility Audit (SRA) of contributors both in the financial and non-financial aspects.
10. Contributors' Tax saving benefits for a charitable course
11. Satisfaction of citizens, organizations and governments the realm of maintaining safety, peace and harmony of the country and the world in general



12. Rule of law, that is, Law-abiding at all times, as the saying goes: *A major legal suit can totally destroy all the good that have been done over the years!*

The exercise of caution by WPAMB in regard to associating and respecting with contributors' fund terms and conditions that might have or have led to complications and even violations of laws is critical to the image of WPAMB and the contributors, and if necessary WPAMB will draw a clear cut line that will dissociate themselves from the contributors and provide relevant advisory services.

10. Conclusion

It is hope that, as one of the humanitarian organizations in the world, WPAMB's historic humanitarian mission of providing charity, peace diplomatic support and HEIGRENS-based services to the world can attract willing supporters both locally and internationally to participate and contribute to the success of this overall mission of safety and peace of the world. It is also hope that those who are committed to establish their own separate World Peace Assembly organizations in their country of domicile would find our WPAMB models as a useful guide.