

St Clements Education Group E-Magazine

ANCHOR

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Editorial

Maximising the
Recognition of
Your Degree

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Editorial

The core of education is the transferring of knowledge to a student and measuring that transfer to confirm it has taken place. There are a range of processes (ways) people can learn the information. One of the problems in higher education is accrediting agencies concentrating on the process used for the knowledge transfer rather than whether the learning has taken place or not. The general theory is there are only a limited number of ways this learning can take place and if the 'best' ways are identified they can become the process all accreditation institutions must follow. The problem with this is it stifles innovation. Change is only approved when a majority of the schools in the accreditation group agree to the changes in the learning.

Before 1995 there was a very limited number of accredited distance learning Doctorate degrees available in the US. The main school offering them was the Union Institute. The accreditation agency set up within the Council for Higher Education Accreditation (CHEA) to accredit distance learning programs could only accredit schools offering Associate, Bachelor or Master degrees not Doctorates. This only changed when a regional accredited College set their distance learning division up as an autonomous university using the College accreditation status to offer distance learning degrees. After this had occurred the US congress allowed agency accredited distance learning schools to consider approving Doctorates.

In the UK traditionally there were two post secondary streams. Institutions (90% of Universities), which were self accredited and offered degree programs, and professional qualification awarding bodies, which gave graduates professional recognition awards. These particularly dominated the qualifications for people who want to be Accountants. Over time some UK Universities taught the knowledge required for accountants and the various accounting bodies either recognised them for membership or they completed a capstan project for professional membership. There was no way a person with a professional qualification could learn a degree from a UK university based on their knowledge learning and their professional qualification. This started to change with several UK universities recognising professional qualifications for special degree programs developed to enable this knowledge transfer between professional qualifications and earning a Bachelor degree. When the OFQUAL system was established it was designed to encourage this transfer of knowledge between professional education and academic education to become seamless.



*Dr David Le Cornu
President - St Clements Education Group*

Vale Professor Dr Philip Dunn



When Dr David Le Cornu attended the first St Clements University Graduation Convocation, at a dinner hosted by the Institute of Professional Financial Managers where the first St Clements University students were graduating, he met and sat next to Professor Dr Philip Dunn and his then wife Pauline.

As well as education he and Dr Le Cornu shared a common interest in Malt Whisky and both appreciated the varieties of Laphroaig Whisky, one of the full flavoured Islay Whiskies.

Over the following years they met annually in London and on one occasion Professor Dunn showed Dr Le Cornu and his wife Betty Yorkshire and the timeless village that was used in the TV series Heartbeat (Dr Le Cornu and his wife were fans of the program).

Professor Dunn has been involved with St Clements University for over 25 years. He helped advise Dr Le Cornu on the various Accounting and Bookkeeping professional bodies which exist in the United Kingdom.

He was a prolific author on accounting subjects having published well over 700 papers on the subject and offered to make many of them available to St Clements University Teachers of Accounting, if the Faculty members wanted them. After the end of the Cold War he played a part in helping develop Accounting standards in Eastern Europe and some ex Soviet countries.

At the time of his passing he was working on restructuring the European Institute of Financial Directors/Global Academy of Financial Directors. St Clements Education Group would like to recognise all of the work he has done to help it over the past 25 years.

As a proud Yorkshireman he loved his cricket and was strongly committed to following the Yorkshire Cricket Club.

Our deepest condolences are with his wife Kathryn and family.

Maximising the Recognition of Your Degree

The first way to do this is to join a professional body which recognises the degree for their professional qualification. For example if it is a Management degree you would join the Institute of Management Specialists, if Finance you would join the Institute of Professional Financial Managers. Doctor of Business graduates are encouraged to join the National DBA Society a US based international society for DBA graduates.

Another way is becoming a member of the American Evaluation Association where Dr Christopher Campbell Credential Evaluation Service can evaluate your qualification based on US accreditation requirements and write a comprehensive report on them. This report can be notarised and apostilled in the US. Please check with St Clements University administration which body they recommend you join to maximise your specific degree's recognition. Remember many professional bodies also have reciprocal membership agreements which means once recognised by one other bodies will also recognise it.

Education Programs

Bachelor of Business Administration

Year 1 (OFQUAL Level 4)

- Business Environment
- Resource Management
- Communication Skills
- People in Organisations
- Applying Promotional Techniques
- Corporate Social Responsibility
- Finance for Management
- Customer Relationship Management

Year 2 (OFQUAL Level 5)

- Managing Communication
- Business Organisations in a Global Context
- People Management
- Finance for Managers
- Research Project
- Marketing Principles and Practice
- Planning a New Business Venture
- Business Law

Year 3 (OFQUAL Level 6)

- Strategic Management
- The Dynamics of Leadership
- Management Information Systems for Business
- Advance Finance for Decision Makers
- Marketing Management in Business
- Customer Focus for Strategic Advantage
- Leadership Skills
- Managing Risk in Business

This program is taught by **Ecole de Commerce SCPU** and graduates can enrol into a UK Master of Business Administration accredited by the Association of MBAs the biggest non-USA accreditation body for MBA degrees.

Associate Degree of Hospitality and Hotel Management

The first year OFQUAL Diploma (Level 4) subjects are:

- Food and Beverage Operations
- Food Safety and Hygiene
- Hospitality and Hotel House Keeping
- Customer Service
- Front Office Operations
- Accounting and Cost Control
- Global Tourism and Hospitality
- Marketing in Hospitality
- Employee Engagement
- Training and CPD

The second year OFQUAL Diploma (Level 5) subjects are:

- Food and Beverage Supply Chain Management
- Quality Management
- Events and Conference Management
- Customer Relationship Management
- Managing People
- Current Issues in HR
- Revenue Management
- Corporate Social Responsibility
- Contemporary Issues
- Business Planning

This program is taught by **Ecole de Commerce SCPU** and graduates of the Program can complete the Final Year of a Bachelor of Business Degree with a number of UK Universities or Ecole de Commerce SCPU.

Doctor of Applied Management

This program is designed for Institute of Management Specialists Fellows to upgrade their membership grade to Life Companion. The candidate earns their Doctorate by carrying out a management project for the organisation they work for. The work they do in carrying out the project is monitored by an Ecole de Commerce SCPU faculty member. The key eligibility to enrol into this program is being an IMS Fellow grade member.

General News

Education 27 Years Ago

Twenty seven years ago there was a boom in US based non-traditional Universities. The most famous being Columbia Pacific and West Pacific, both based in California. The states of California, Louisiana and Hawaii, during this period, encouraged private non-traditional education institutions to register in them. Outside the US there were very few non-traditional education institutions. In the US no accredited institution could offer distance learning Doctorate degrees. Of all the degrees which do not traditionally need regular class attendance, are Doctorates, yet these had to be earned as on campus award. The group of non-traditional universities during the period led to the eventual breakdown of this barrier.

Academic Faculty Member Arrested in Myanmar

Dr Phoe Phyu – the CEO of Phoe Phyu School of Law, which teaches a Master of Law to Myanmar students, has been arrested by the Myanmar military Junta for breaching Myanmar's Penal Law 124, which relates to destroying the reputation of the Myanmar Military Junta government. IQY Technical College will take over the tutoring of students enrolled into the program.

Zanzibar Update

St Clements University, in co-operation with one or more of the schools Dr Salum controls (Zanzibar Commercial Institute, Zanzibar School of Health), plans to register St Clements Open College, with the Zanzibar Vocational Education Authority. The first step is to update St Clements University corporate registration. Currently we are trying to find out from the corporate registration authorities, the status of our branch registration in Zanzibar. Once this is settled, the ownership of St Clements Open College can be decided and then it can apply for registration with the Zanzibar Vocational Education Authority.

Democratic Republic of the Congo - Update

Dr Jean Ngirente Murhalemwa has planned a program to establish a branch of St Clements in Goma, Democratic Republic of the Congo, to promote St Clements University courses. The courses will be taught in French. Discussions have been held with the National Education Office in Goma to have the proposed programs recognised in the DRC. It is proposed to promote the programs in Goma via Facebook.

Changes to Indian Degree Issuing Regulations

The Indian University Grants Commission is now allowing Indian Universities to offer combined degree programs. A combined degree is where a person earns two degrees for a program offering a little extra work than earning one degree. It is based on the theory that many degrees require similar subject work e.g. a Bachelor of Marketing or Bachelor of Finance have joint accounting, marketing and human resource management within them. It also allows dual degrees. A dual degree is where the person earns degrees from two different institutions. In general, one teaches the program while the other monitors the teaching, although sometimes each institution teaches different subjects within the dual program. With the growing influence of India on the World changes to their regulations will in the future influence education Worldwide.

St Clements University - Niue Facebook Campaign

St Clements has launched a major Facebook campaign making residents of Niue aware that it has a range of United Kingdom OFQUAL diploma programs it can offer. Through these programs they will have the option of completing their degree with a UK university.

Volunteer Teachers Needed

One of the Zanzibar Schools' affiliates to St Clements is looking for Volunteer (English Language) Teachers to teach basic elementary and secondary school subjects.

For more information please contact Dr Salum Amour at zacom_284@hotmail.com

Other Universities News

North Cyprus Turkish Republic

Near East University – This Northern Cyprus University was founded in 1988 in North Nicosia. It is owned by Suat Günsel. It has 27000 students and 1200 Academic Staff. Times Higher Education has placed it as TRNC's best University. It offers a range of programs online. **Cyprus International University** – This School was established in 2000. It is a private higher education institution 5kms from the centre of Nicosia. It currently services 17000 students and encourages young people from all over the world to study with them. **American University of Cyprus** – This institution is a boutique style university located in the heart of Nicosia and offers a "Liberal Arts" style of Education.

Macau Universities

The University of Macau – This was formed in 1981 as a private university, called University of East Asia. In the beginning the majority of students came from Hong Kong. In 1988 the Portuguese Macau government acquired the UEA through the Macau Foundation and renamed it the University of Macau. In 1999 the sovereignty over Macau was reverted to China. It is now the main university in Macau. **City University of Macau** – this still private university appears to have its origins within the University of East Asia (see above article). In 1992 it was renamed Asia International Open University offering a range of Doctorates, Masters and Bachelor degrees. **Macau Polytechnic Institute** – This institution was established in 1981 as a public multi disciplinary university. It has 4325 students and it was also part of the University of East Asia, being known as the Polytechnic Institute.

University of Greenland & University of Iceland

University of Greenland: This institution was established in 1987 to provide local higher education for Greenland students. It has four Institutes – Institute of Learning, Institute of Nursing and health Science, Institute of Social Science, Economics and Journalism and the Institute of Culture, Language and History. **University of Iceland:** The University of Iceland was founded in 1911. In its first 29 years the university was housed in the Icelandic parliament. In 1940 it moved to Suourgata where most of the principle buildings are located today. The University is divided into five schools and 25 Faculties, with the largest School (Social Science) having 4700 students.

British Institute of Technology and E-Commerce

This institution was founded in 1999 in Newham, East London. In 2012 it was the 5th largest private higher education establishment in the United Kingdom based on student numbers. The current Chancellor is Merlin Hay, the 24th Earl of Errol. The main fields of programs are Business Studies, Fashion and Textiles and Information Technology. It also offers an MBA for Executives through a series of workshops. Thus enabling students to earn professional development certificates and can complete their MBA by attending monthly workshops. It has a UK Alumni of 20,000 and an international Alumnus of 80,000 worldwide.

The University of the Commonwealth College of the Caribbean

The University of the Commonwealth Caribbean was formally known as the University College of the Caribbean and is one of Jamaica's largest private tertiary education institutions. The University of the Caribbean was formed in 2004 as a result of the merger in 2002 of the Institute of Management Science and the Institute of Management and Production. It is registered without recognition by the University Council of Jamaica, the official accreditation body for tertiary education in Jamaica. It has international institutional accreditation status from UK based Accreditation Services for Independent Colleges and Universities. It offers Associate degrees in Business Administration, Tourism and Hospitality Management, Information Technology and Paralegal Studies. It offers Bachelor degrees in Business Administration, Accounting and Finance and Information Systems. It offers a range of specialised MBA programs. All the Doctorate programs it offers are issued by the UK universities whose programs they teach.

Open University

The Open University is the United Kingdom's biggest University. It was established in 1969 and the first students enrolled in January, 1971. It is now administrated at Walton Hall in Buckinghamshire. It is one of only two United Kingdom higher education institutions to be accredited by an agency recognised by the US Secretary of Education and the Council for Higher Education Accreditation. A majority of the staff are part time associate lecturers. It offers four Doctorate policies – Doctor of Education, Doctor of Letters, Doctor of Philosophy and Doctor of Science.

Academic Councillors Profile

Dr Tarun Pathak



Dr Pathak is an Academic Councillor for St Clements University since July 2002, and was appointed an Assistant Professor of the University back in 2014, and was then promoted to an Associate Professor in 2016.

Apart from his duties at St Clements University, he is a freelance lecturer in Business Studies and related subjects as well as an Examiner and Assessor for various Commonwealth Awarding Bodies. He is also an Educational Consultant responsible for recruiting both Local and International students to UK colleges and universities, and is also marketing various UK Awarding Bodies internationally.

He is a Council Member of the IPFM and of the Academy of Multi-Skills, Deputy President of the Institute of Manufacturing and President of the Chartered Institute of Sales & Marketing (CISAM), and is a Member of the Organisation for Tourism and Hospitality Management (OTHM). He has been a Faculty Member and Council Member of the Irish University Business School (IUBS) since 2002.

Dr Pathak was educated at Raphael Independent School, Romford and Bloomsbury College, London. He undertook his BA (Hons) in Business Accounting of the University of Hull at Emile Woolf College, his PgD in Marketing from University of Lincolnshire and Humberside and his Masters of Business Administration through International University, Missouri, USA at the London Institute of Technology & Research. He was awarded two Honorary PhDs from the International University of America in 2004 for Marketing and in 2017 for Education and Training in the United Kingdom.

He has prepared course validation documents for a number of Commonwealth Universities and is an educational consultant involved in marketing a number of UK and international courses around the world. He has also been instrumental in helping various colleges become accredited by bodies such as British Accreditation Council (BAC), Accreditation Services for International Colleges (ASIC), the Quality International Students Abroad Network (QISAN), and the Quality Assurance Agency for Higher Education (QAA), and the Independent Schools Inspectorate (ISI).

Dr Pathak hopes to bring with him a lot of Academic and Marketing experience and expertise onto St Clements University, and help it grow leaps and bounds.

Professor Eng. Luca Sportelli

Professor Eng. Sportelli has been teaching Engineering programs to UK and Italian students via St Clements University - Niue. He has developed a range of dual award program with Instituto Technico Superieur. This body offers two year Diploma



programs in Engineering and an Associate degree in Civil Engineering with St Clements University. He has also established International Studies Ltd. in the United Kingdom and promotes a range of Business and Engineering programs in London.



Mr Chum Chamreun

Mr Chum Chamreun was originally appointed to St Clements Institute as a Senior Business Manager. When Mr Sek Sel left he was appointed Deputy Director and now works closely with Dr Le Cornu, St Clements Institute's Director. The past two years he has been working on help "old" St Clements Institute students complete their Bachelor thesis and develop the new Associate degree in Drafting Technology and Bachelor of Architecture St Clements Institute is offering in the future.

Professor Dr Andrew Ssemwanga

In the mid 2000's he work closely with Dr Le Cornu to register St Clements Open University in Uganda. While the Ugandan Ministry of Education claimed they were looking for innovation in tertiary education, the body established to license new institutions wanted only to approve very traditional style applications.



Since then Professor Dr Ssemwanga has become Vice Chancellor for St Lawrence University Uganda. He is also a trainer, consultant and researcher in various aspects of Higher Education, such as Business Ethics, Academic External Examining, Teaching and Learning Strategies for Sustainable Development, Assessment, and Institutional Evaluation etc. He is also an expert in Corporate Governance; Finance and Accounting and has keen interest in entrepreneurship more so for family enterprises. He is a recognised scholar of the Centre for International Governance Innovation based in Canada. He is a member of the Chartered Institute of the Education Assessors based in the UK.

Professional Organisations News

The Academy of Executives and Administrators

The ‘New’ Academy of Executives and Administrators has become a Research Academy concentrating on researching the applied administration skills and knowledge of executives and administrators of organisations. It proposes to launch the re-structuring during a Leadership Summit at the Hilton London Euston Hotel on Monday 20th June 2022. St Clements Education Group will be co-sponsor of this event. The Academy has made members Life Members in the following grades:

- Life Research Associate
- Life Research Fellow
- Life Senior Research Fellow
- Life Doctoral Research Fellow
- Life Professorial Research Fellow

St Clements Education Group graduates who wish to develop their CV in researching the applied knowledge and skills of executives and administrators should consider joining the Academy.

Institute of Manufacturing

The Institute of Manufacturing is the oldest of the United Kingdom institutes involved in Manufacturing. This year the Institute is 44 years old and is looking for suitable events to celebrate next years’ 45th Anniversary.

The Association of International Accountants

This is one of the six Accounting bodies which are recognised to qualify Accountants to be Auditors. It was one of the first UK Accounting bodies that St Clements University had a relationship with, when in the late 1990’s it recognised the Accounting subjects St Clements University students studied at Southern College in Malaysia, would be exempted from some of their professional subjects and foundation year units. As Southern College evolved into becoming an independent University, this program ceased. Over the past 20 years it has “internationalised” its services. The UK connection is only mentioned when it comes to Auditing. Both professional levels of membership – Associate and Fellow are allowed to call themselves **International Accountants**.

CFA Institute

The CFA – Chartered Financial Analysts Institute is a global leader in learning standards in the investment industry. For more than 70 years it has been teaching professional in the Finance industry. It has offices in Abu Dhabi, Beijing, Brussels, Charlottesville, Hong Kong, London, Mumbai, New York City, Shanghai and Washington DC. The main qualification it offers is a Chartered Financial Analysts. This qualification is a post graduate award. To gain Chartered status candidates must complete 14 exams and five years relevant experience.

Institute of Management Consultants - Nigeria

This is one of Nigeria’s most successful professional bodies. It is a little over 25 years old. Nigeria has relatively young retirement ages for many positions. Traditionally Ministry officers retired at 52 years of age and in most other executive fields aged 60. This has led to a number of recently retired executives looking for second careers. Becoming a Management Consultant became an attractive alternative to many. While there are little restrictions on anyone calling themselves a Management Consultant in Nigeria or elsewhere in the World most organisations in particular international aid bodies, multi-national bodies, international banks etc. only want to employ people with international qualifications as a Management Consultant. The IMC - Nigeria is an affiliate of the International Council of Management Consulting Institutes. By joining the IMC Nigerian executives can, through a series of courses, become recognised as an internationally certified Management Consultant in their field of expertise. Thus opens up the opportunity for members to compete for major international Management Consultancy contracts.

Institute of Certified Bookkeepers

This body was founded in the United Kingdom in 1996 and has grown to be the largest bookkeeping body in the world today with 1,50,000 students and members from over 100 countries. People with existing bookkeeping knowledge can join the Institute and immediately apply to sit for the appropriate level of examinations without any formally extra coursework.